

# Order Item Summary



KDKA-TV

Order ID: 56559	CF LOC-POL	FBD - LBD: 09/13/12 - 09/19/12	HL#:	Created: 09/12/12 01:59 PM
Client: ROTHFUS FOR CONGRESS...	CPE: / / 2681	Agency Commission: 15 %	Updated: GALLAGHE on 09/12/12 03:06 PM	
Agency: STRATEGIC MEDIA PLACEMENT	Product: PA CD12 KEITH ROTHFUS	Self Protect.: :00:00	Confirmed: 09/12/12 02:04 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: B	Contract: 09/13/12 08:44 AM	
AE: Brian Butz-1-KDKA-TV	Billing Int: Monthly	BM: SS		
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 0 0 1 1 0 0	MORN	30	D			0.0	\$425.00	2	\$850.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	1 1 0 0 0 0 0	MORN	30	D			0.0	\$435.00	2	\$870.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	1 1 1 1 1 0 0	MORN	30	D			0.0	\$195.00	5	\$975.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/19/12	2	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEWS530PM	1 1 0 1 1 0 0	NEWS	30	D			0.0	\$675.00	4	\$2,700.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/18/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NEWS6PM	0 0 0 1 1 0 0	NEWS	30	D			0.0	\$765.00	2	\$1,530.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/13/12	09/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NEWS630PM	1 1 1 0 0 0 0	NEWS	30	D			0.0	\$765.00	3	\$2,295.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 17</u>										
	09/17/12	09/19/12	3										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	NLATE03	1 0 0 1 1 0 0	NEWS	30	B			0.0	\$1,400.00	3	\$4,200.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NLATE03	* * * * * S	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWSSAT6A	* * * * * S *	NEWS	30	B			0.0	\$195.00	1	\$195.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$295.00	1	\$295.00		
	10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/15/12	09/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$300.00	1	\$300.00		
	LUR;10 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>										
	09/16/12	09/16/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	25	0	\$15,610.00	\$13,268.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

**Order Item Summary****CBS** TELEVISION  
STATIONS**KDKA-TV**

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Order Totals:	\$15,610.00	\$13,268.50	\$0.00	\$0.00
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